

AI-POWERED SUBCONSCIOUS
TRANSFORMATION

Enterprise Brief

Hyper-personalized AI Activations that reprogram your team's subconscious for peak performance. Delivered in each employee's own cloned voice.

Your Workforce Has an Identity Problem

Employee burnout, disengagement, and underperformance aren't just HR problems — they're identity problems. When people operate from limiting beliefs and old mental patterns, no amount of perks, wellness apps, or team offsites will move the needle.

\$322B

Lost globally each year to employee disengagement

87%

Of employees worldwide are not engaged at work

<5%

Engagement rate for traditional wellness programs

The Root Cause

Traditional wellness programs fail because they treat symptoms, not causes. Meditation apps offer generic content that everyone ignores. EAPs go unused. The real issue is deeper: **employees are operating from subconscious patterns — limiting beliefs about their capabilities, their worth, their potential — that no surface-level intervention can reach.**

Superconscious changes this by going directly to the source: the subconscious mind.

Superconscious for Business

AI-powered, hyper-personalized audio Activations — delivered in each employee's own cloned voice — that reprogram the subconscious mind for peak performance, resilience, and leadership.

How It Works

1 Set Your Vision

Each employee defines their professional and personal goals across 7 life areas. The AI understands their specific aspirations, blocks, and growth edges.

2 Clone Your Voice

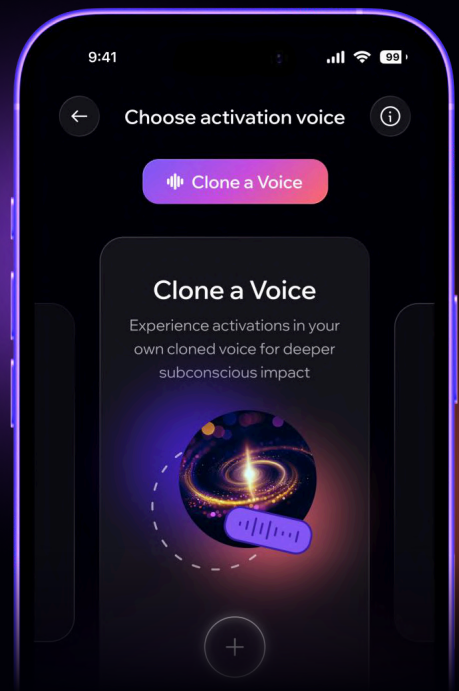
In just 2 minutes, our AI creates a voice model that sounds exactly like the employee. This is the breakthrough — your brain processes your own voice differently, activating deeper neural pathways tied to identity and belief formation.

3 Receive Personalized Activations

AI generates hyper-personalized audio sessions in the employee's own voice. Three types: IMAGINE (guided visualization), MOTIVATE (belief reprogramming), and BREATHWORK (state shifting). No two employees ever receive the same content.

4 Track the Shift

The Momentum Score gamifies transformation. Employees track consistency, see their growth, and build a daily practice that compounds over time. Admins see engagement analytics across the org.



Ancient Wisdom Meets Modern Science

What peak performers, monks, and world-class athletes have practiced for millennia — now available to every employee, powered by AI and delivered in the voice their subconscious trusts most: their own.

Self-Voice Priming

Peer-reviewed research shows the brain processes your own voice differently than any other sound — activating neural pathways tied to identity, belief formation, and self-concept. This makes your own voice the most effective channel for subconscious reprogramming.

Brainwave Entrainment

Binaural frequencies guide the brain into Alpha and Theta states — the same states accessed in deep meditation, hypnotherapy, and peak flow. These are the states where lasting behavioral change happens.

AI-Driven Personalization

Every Activation is generated specifically for the individual. Our AI learns goals, emotional patterns, and growth edges — creating sessions that evolve as the person evolves. No two employees ever receive the same experience.

Our methodology is built by



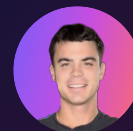
Tom McCarthy
Chief Knowledge
Officer

35+ years coaching Olympic athletes and Fortune 500 CEOs



Dr. Cheng Ruan
Chief Science
Officer







Medical doctor specializing in AI and neuroscience



Tommy McCarthy
CEO

Harvard graduate, former Division I athlete

Why Superconscious — Not Another Wellness App

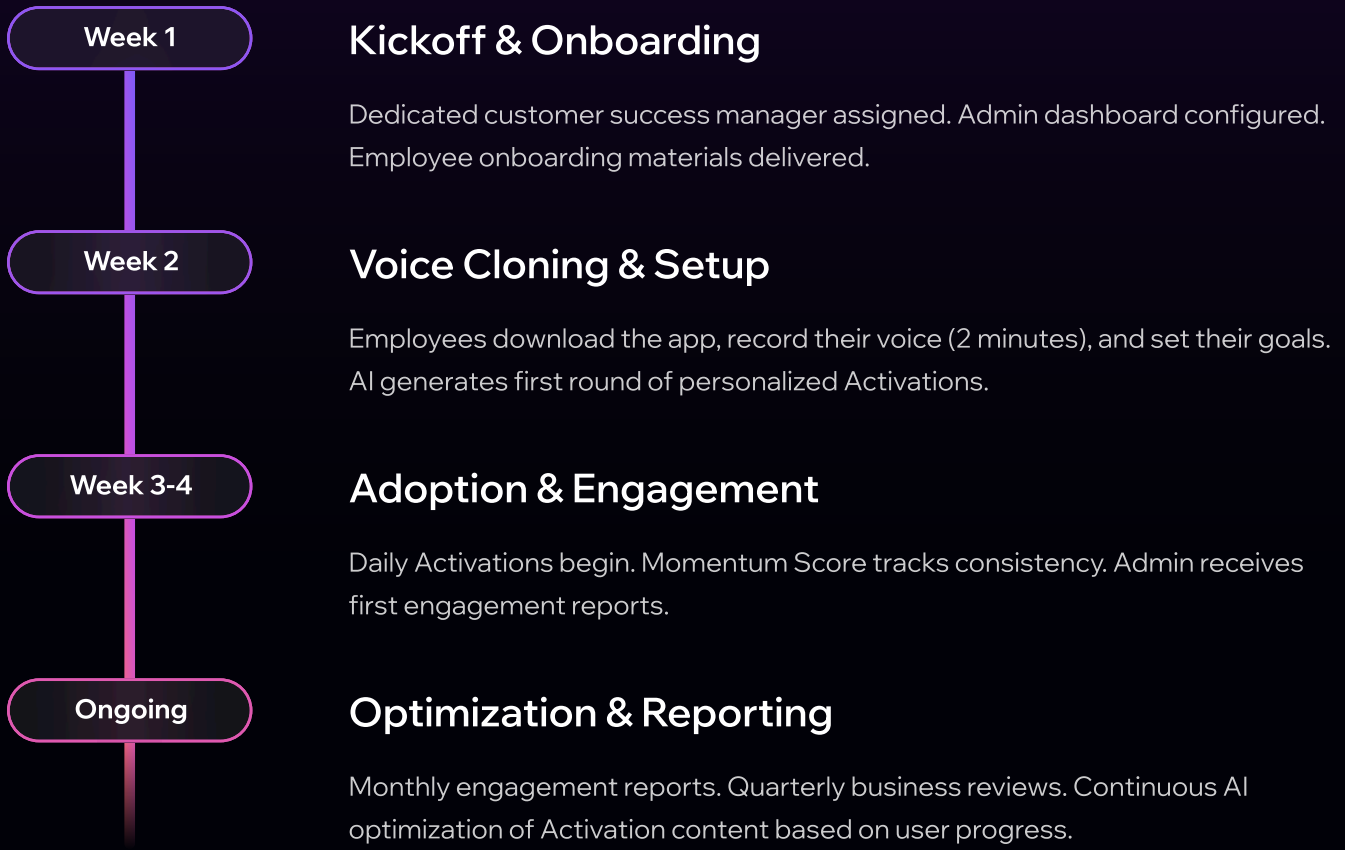
FEATURE	GENERIC APPS	superconscious
 Voice	Stranger's voice	Employee's own cloned voice
 Content	Same for everyone	AI-personalized to individual goals
 Approach	Surface-level relaxation	Subconscious identity reprogramming
 Science	Vague or none	Neuroscience + energy psychology
 Engagement	Drops off after week 1	Momentum Score drives daily habit
 Measurement	Usage count only	Admin dashboard with analytics

What Makes This Work

- ✓ **Personalized, not generic** — Every employee gets Activations tailored to their role, goals, and growth areas.
- ✓ **Identity-level change** — We don't treat symptoms. We reprogram the subconscious patterns that cause burnout, imposter syndrome, and disengagement.
- ✓ **The voice advantage** — Your brain is 10x more likely to accept a command in your own voice. This is why affirmation apps don't work but Superconscious does.
- ✓ **Compounds over time** — Like compound interest for the mind. Daily Activations build on each other, creating permanent identity shifts.

Simple to Deploy. Easy to Scale

Implementation Timeline



\$50

per seat / per month

What's included:

- ✓ AI-personalized Activations for every employee
- ✓ Voice cloning for each team member
- ✓ Three Activation types: Imagine, Motivate, Breathwork
- ✓ Admin engagement dashboard
- ✓ Dedicated onboarding + customer success
- ✓ Monthly engagement reports

3-month minimum commitment

Volume discounts available for 100+ seats

Proven Results. Real Transformation.



Enterprise Clients

Signed enterprise deployment for
employee mental performance & wellness

ninjaOne



We've worked with leaders at:

zoom



salesforce



What Users Are Saying

"This is an amazing app! It takes the results I want to create and creates an activation in my own clone voice that I can feel changing me into a more confident and resourceful creator from the inside out. In just a few weeks of using the app, I've already been able to create results that I've spent years trying to create!"

AP

App Store Review

"Superconscious delivers a rare combination of science driven coaching and intuitive insight. As someone who trains executives and sales professionals, I appreciate how this app translates abstract concepts like manifestation into actionable mental conditioning. It's not about wishful thinking, it's about retraining your subconscious to align with your outcomes."

AP

Executive Performance Trainer

How Teams Use Superconscious



Leadership Development

Executives and managers reprogram their identity for confident, decisive leadership. Activations target imposter syndrome, decision-making clarity, and executive presence. Leaders show up differently when their subconscious is aligned with their role.



Sales Performance

Sales teams use Activations to eliminate call reluctance, build unshakeable confidence, and visualize successful outcomes before every meeting. Mental conditioning that translates directly to pipeline and revenue.



Employee Wellbeing & Resilience

Beyond traditional wellness. Employees reprogram stress responses, build emotional resilience, and develop a daily mindfulness practice that actually sticks — because it's in their own voice and personalized to their life.



Onboarding & Cultural Alignment

New hires build confidence and cultural identity from day one. Personalized Activations help them step into their role with clarity, purpose, and a sense of belonging that accelerates ramp-up time.



Burnout Prevention

Proactive subconscious reprogramming prevents burnout before it starts. Employees develop healthy mental patterns around boundaries, self-worth, and sustainable high performance.

Give Your Team the Edge

See how Superconscious can transform your organization's performance, resilience, and culture. We'll walk you through a personalized demo and build a deployment plan for your team.

1

Book a Demo

Schedule a 30-minute walkthrough with our enterprise team. We'll show you the product, discuss your team's needs, and outline a pilot plan.

2

Pilot with 10-50 Seats

Start small, measure impact. Most enterprise clients begin with a focused pilot before expanding organization-wide.

3

Scale Across the Organization

Roll out to departments, regions, or the entire org. Dedicated customer success ensures adoption and engagement at every stage.

Ready to get started?

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superconscious

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